



March 2025

Dear fellow Rotary leaders,

As you attend your Show Me Rotary PETS, remember the vital role you play in shaping Rotary's future.

The work we do together will determine the course of our organization for generations to come. We must prioritize chartering new clubs, promoting diverse club formats, and expanding Rotary's reach to new communities. By doing so, we ensure Rotary remains relevant, adaptable, and impactful today and tomorrow.

A thriving Rotary is one where every member feels valued and inspired to contribute. This means fostering an environment that embraces new ideas, encourages collaboration, and reflects the diversity of the communities we serve.

Rotary's future depends on our willingness to evolve. Let us challenge ourselves to look beyond traditional approaches, explore new opportunities for connection and service, and prepare Rotary to meet the needs of tomorrow. By embracing this mindset, we position Rotary as a dynamic, forward-thinking organization that continues to attract People of Action who are committed to making a difference.

Take the insights and strategies you gain from this President-elect Training Seminar back to your clubs and use them to strengthen Rotary's foundation. You can help build a Rotary that is not only prepared for challenges but also poised to thrive for decades to come.

Warm regards,

A handwritten signature in black ink, appearing to read "Mário César Martins de Camargo".

Mário César Martins de Camargo  
Rotary International President, 2025-2026